Rep Order# 6870014 **Ver#** 1 **Status** New **Traffic Order#**

Printed: 11/06/2012 3:02 PM **Last Received:** 11/06/2012 12:58 PM

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.

Advertiser () .JOE HECK 4 CONGRESS

Product JOE HECK 4 CONGRESS

Estimate# 3187

Buyer KEGAN BERAN

Phone# Fax#

EC'd No

Agency () STRATEGIC MEDIA PLACEMENT

7669 STAGERS LOOP DELAWARE, OH 43015

Agency C/P1/P2/E //3187

Flight Dates 11/02/2012 - 11/06/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

1 of 2

Salesperson Phone# 215-568-6540 **Salesperson FAX**# 215-568-1845

--- CONTRACT COMMENT ---

JOE HECK D3-60 SC=*

--- REMARKS ---

SENDING ORDER THAT YOU ALREADY ENTERED PLEASE DO NOT DOUBLE BOOK PLEASE CNF
THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
	1	F Buylir	3P-4P ne Comment	: PHIL	:60	\$900.00	11/02-11/02	1	1	1	\$900.00	
	2	M Buylir	3P-4P ne Comment	: PHIL	:60	\$900.00	11/05-11/05	1	1	1	\$900.00	
	3	M Buylir	5P-630P ne Comment	: NEWS	:60	\$2,400.00	11/05-11/05	1	1	1	\$2,400.00	
	4	F Buylir	5P-630P ne Comment	: NEWS	:60	\$2,400.00	11/02-11/02	1	1	1	\$2,400.00	
	5	SA Buylir	8P-9P ne Comment	: RALSTON PRIME	:60	\$2,400.00	11/03-11/03	2	1	2	\$4,800.00	
	6	SU Buylir	6A-7A ne Comment	: NEWS	:60	\$700.00	11/04-11/04	1	1	1	\$700.00	
	7	SU Buylir	830P-930F ne Comment	: NEWS AFT NFL	:60	\$3,600.00	11/04-11/04	1	1	1	\$3,600.00	
	8	SU Buylir	10P-11P ne Comment	: L&O	:60	\$2,400.00	11/04-11/04	2	1	2	\$4,800.00	

Rep Order# 6870014 Status New Traffic Order# **Printed:** 11/06/2012 3:02 PM 2 of 2 Ver# 1 EC'd No **Last Received:** 11/06/2012 12:58 PM

Showing Buylines: All Lines

KSNV-TV LAS VEGAS, NV. Rep Firm Station) STRATEGIC MEDIA PLACEMENT Agency) JOE HECK 4 CONGRESS 7669 STAGERS LOOP Advertiser

Product JOE HECK 4 CONGRESS DELAWARE, OH 43015 Estimate# 3187 Agency C/P1/P2/E //3187

Buyer KEGAN BERAN Flight Dates

Program

11/02/2012 - 11/06/2012 Phone#

Hiatus Weeks

Sales Office () PHILADELPHIA Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

Spots/Week # of Total Cost Len Rate Dates Total Daypart

Weeks Spots

---REPORT TOTALS---

Ln

Fax# LT

Report Totals: 10 / \$20,500.00

Day

Time

---SALES MONTHLY TOTALS---

Nov 12: 10 / \$20,500.00 Sales Totals: 10 / \$20,500.00 Station Totals: 10 / \$20,500.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

\$68,333 0 응 Market Totals CATV 0 % KBLR 0 응 KINC KLAS 28% KSNV 30% KTNV 20% KTUD 1% KVCW 1% KVMY 2% KVVU 18%

> XXXX 0 %

--- COMPETITIVE COMMENTS---

NEW ORDER EST SHARES

Books NOV12 RA35+ Demos

--- CREDIT RISK ---

CASH IN ADVANCE